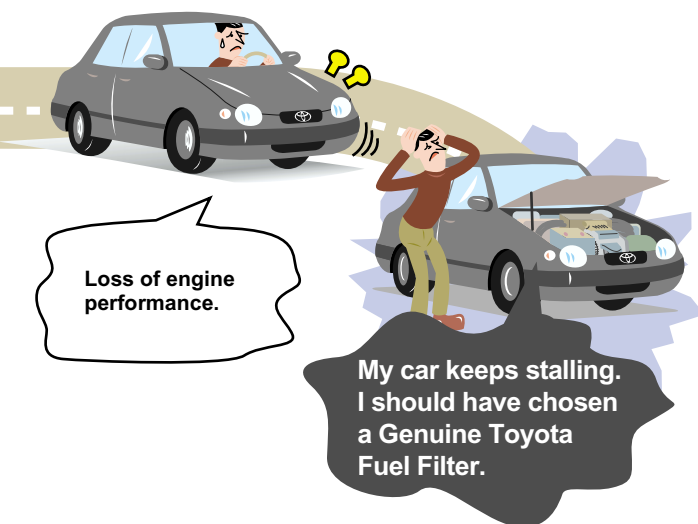
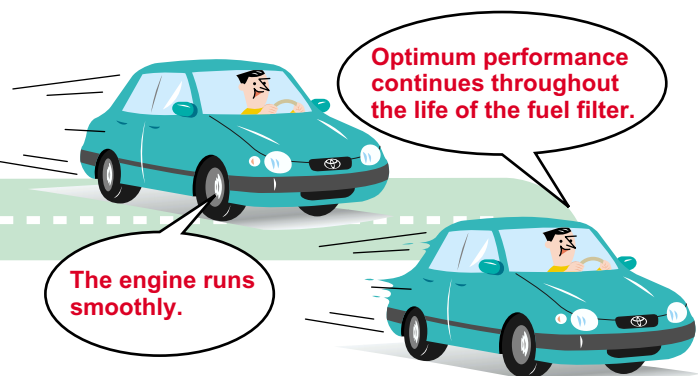


WHAT IF THE FUEL FILTER DETERIORATES?

If a clogged fuel filter is not replaced, the engine will lose its ability to filter fuel, causing it to shut down. The early signs of a clogged filter include decreased engine power and stalling when going uphill or passing.



Ask for Genuine Toyota.

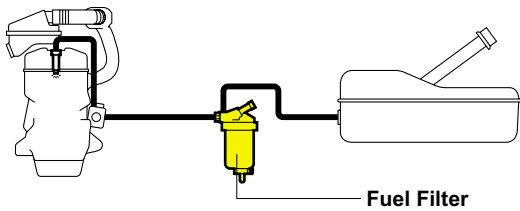
Only Genuine Toyota Fuel Filters are designed and engineered specifically for your Toyota vehicle. For trouble-free driving, always ask for a Genuine Toyota Fuel Filter.



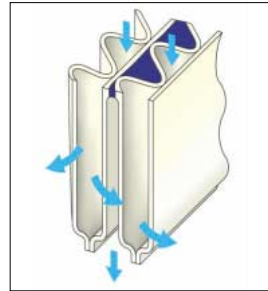
Genuine parts bring genuine value. FUEL FILTER FOR DIESEL ENGINES



FUEL FILTERS remove particles and water from the fuel, ensuring that only clean fuel enters the engine.



With a Genuine Toyota Fuel Filter



GENUINE



GENUINE



GENUINE

Element Composition

Genuine Toyota Fuel Filter elements are designed in a honeycomb pattern which helps them maintain shape and last longer. Non-genuine fuel filters easily lose their shape and filtering capability.

Element Material

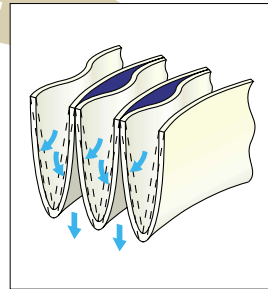
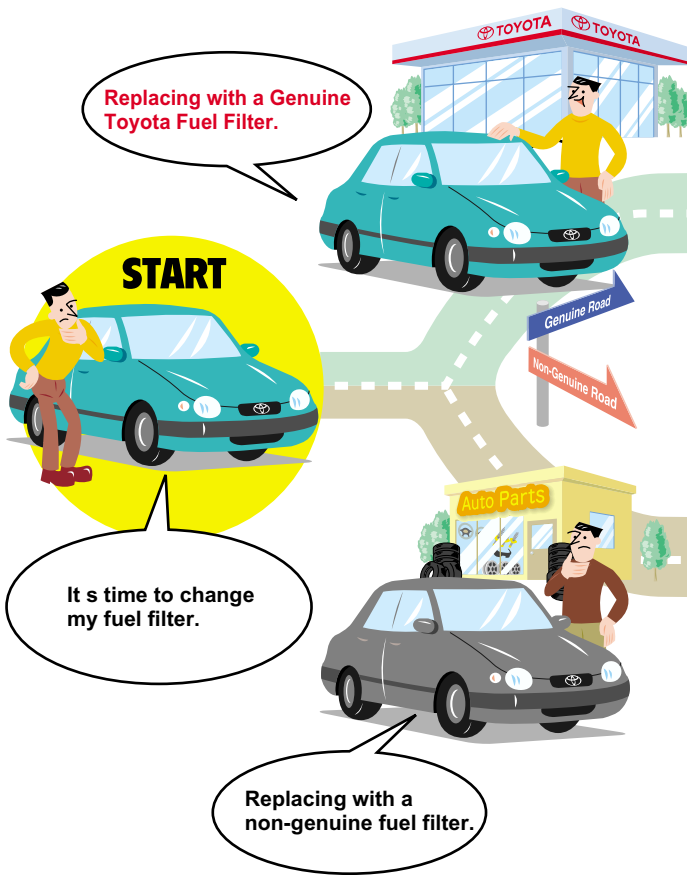
A Genuine Toyota Fuel Filter combines polyester and glass fibers with standard paper filter material. This allows small particles to be caught and held without interrupting the fuel flow. Many non-genuine fuel filters clog easily which reduces filtering capability.

Rustproofing

A Genuine Toyota Fuel Filter is treated with rustproofing on internal as well as external surfaces. Many non-genuine filters are not treated in this way and are susceptible to internal corrosion caused by the water content of the fuel. Subsequent corrosion may result in engine damage.

Secure Fitting for Cases and Pipes

A Genuine Toyota Fuel Filter is specifically engineered to fit Toyota engines, ensuring proper fuel flow and optimum engine performance. Non-genuine fuel filters are designed to fit a variety of engines, therefore they may fail to fit properly. Poor fit may result in potentially dangerous fuel leakage.



NON-GENUINE



NON-GENUINE



NON-GENUINE

Without a Genuine Toyota Fuel Filter